

WITHIN STUDIO Services & Pricing Guide



www.withinstudio.com.au

Hello there!



Hi, I'm Sarah! 🙋🏻

I'm 38 (nearly 39) and proud to call Perth home, where I live with my husband and two amazing daughters.

University opened my eyes to a world of exploration, inspiring me to backpack and wander the globe throughout my early 20s.

Armed with an interior architecture qualification, I blend functionality with aesthetics to make your space work harder for you.

With 17 years of experience, I'm passionate about creating spaces that reflect the people who live in them. Innovation, creativity, and problem-solving are my secret ingredients to successful Interior Architecture & Design.

Through the growth of my business I have built the best international team of industry professionals that have meaningful input into each project our office undertakes;

Myself, Design Director, who you have read about by now as your point of contact.

Rachel, a Perth born residing in Recife, Brazil who is an ingenious Tetris-like spatial planner, undertaking material research and meticulous construction documentation.

Vanessa, a New Zealand native who takes care of our technical systems, business administration and everything in between.

From concept to furnishing, I love turning spaces into functional and beautiful environments. Always striving to make choices that have a positive impact on the future.

We totally get it...



Diving into the exciting world of designing your dream home can be quite an adventure. And, it can also be overwhelming.

You want to feel that the decisions you're making for your home are both intentional and represent the unique tapestry that is your family.

We'll help you create functional spaces for your forever home.

We're here with you.

Ways you can work with us

1 Interior Architecture Comprehensive Design Solutions

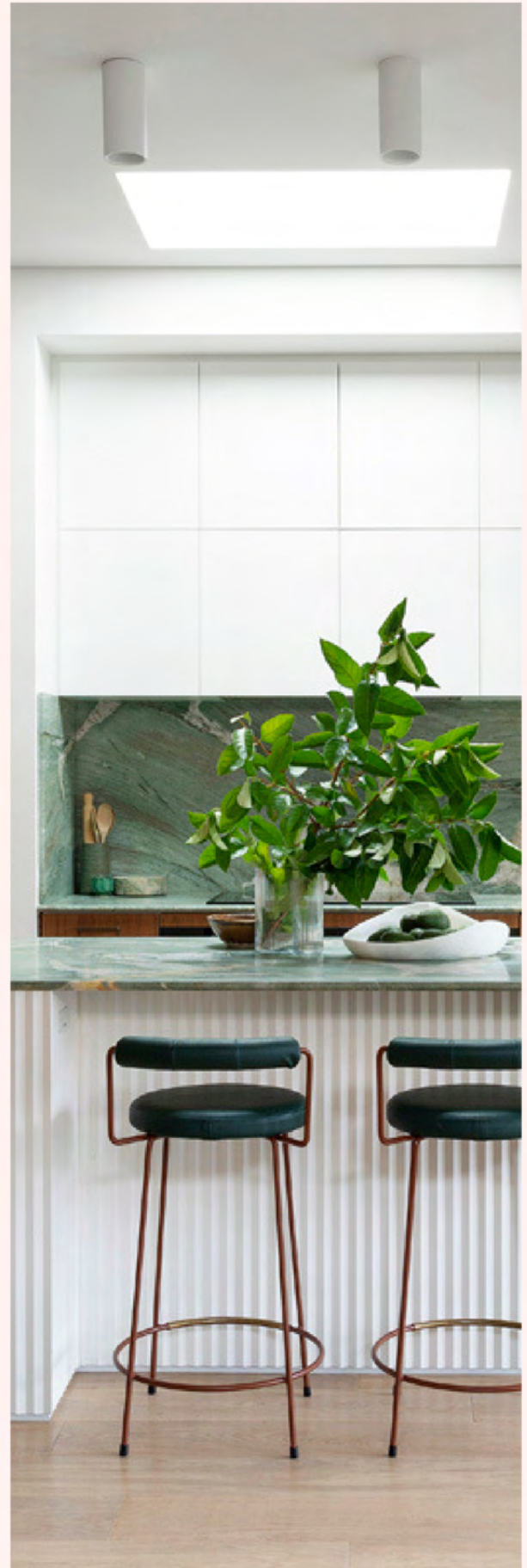
This comprehensive offering covers every aspect of your project, ensuring an immersive exploration of your space. From spatial planning to material selection and decor, we meticulously craft bespoke designs that reflect your individuality, elevating your space with creativity and precision.

2 Furniture, Artwork & Styling Exclusive Curation Package

We'll elevate your space with carefully selected furniture, distinctive objects, and curated artworks, creating an atmosphere of sophistication and individuality. Each piece is chosen with intention, reflecting your unique style and infusing your surroundings with a one-of-a-kind allure, redefining your space with elegance and creating an environment that is uniquely yours.

3 Design Consultation For a Stepping Stone

Whether you need fresh insights, colour advice, or functional solutions, this two hour consultation ensures a collaborative journey to transform your space. Partner with us for a concise, specialist-led consultation that brings your vision to life.





Interior Architecture

The Full Service Experience

From design to build, curating spaces from within.

Our comprehensive offering covers every aspect of your project, ensuring an immersive exploration of your space. From spatial planning to material selection, lighting, furnishings, and decor, we meticulously craft a bespoke design that reflects your individuality and elevates your space to new heights of sophistication.

THIS IS FOR YOU IF:

- ✓ You want a complete design and planning service tailored to your specific needs.
- ✓ You need expert help choosing materials, finishes, and fittings – everything you see and touch in your home.
- ✓ You desire a personalised design solution that fits your lifestyle and preferences, making your home comfortable and unique.
- ✓ You expect top-quality craftsmanship and attention to detail in every aspect of your project.

YOUR INVESTMENT

Uniquely priced based on your project scope and brief. As a guide, our fees usually sit at around **12 - 15% of your project budget**.



Interior Architecture

WHAT YOU'LL GET:

- ✓ **Design Analysis:** We review your current home to understand how it functions, how the spaces flow, and how light and orientation affect it.
- ✓ **Detailed Brief:** We gather notes from our detailed meetings and site visits to ensure your input shapes the design.
- ✓ **Concept Design:** We create a complete interior vision using images, sketches, and materials to bring your ideas to life.
- ✓ **Floorplan Options:** We develop 2-3 floorplan options based on your requirements and wishlist.
- ✓ **Design Development:** We use 2D and 3D drawings to design your new home, reviewing every detail with you, from custom cabinets to furniture placement.
- ✓ **Preliminary Drawings:** We provide a set of initial drawings to communicate the design for each space.
- ✓ **Construction Documentation:** We prepare detailed drawings and specifications to finalise your home's design.
- ✓ **Builder Selection:** We help you choose the best builder by reviewing prices and options thoroughly.
- ✓ **Construction Support:** We offer ongoing support during construction to ensure everything stays on track and matches the design.



Furniture, Artwork and Styling Curation

The Full Service Experience

Elevating your spaces with curated elegance.

Our comprehensive service covers every aspect of your furniture, artwork, and styling needs. We meticulously select pieces that reflect your unique style, creating an atmosphere of sophistication and individuality.

THIS IS FOR YOU IF:

- ✓ You want your home beautifully furnished and styled with a personal touch.
- ✓ You appreciate carefully chosen furniture, unique objects, and curated artworks that create a sophisticated and individual atmosphere.
- ✓ You desire a space that reflects your unique style and makes your surroundings special.
- ✓ You seek a smooth and complete design process, from the initial idea to the final result, with great attention to detail.
- ✓ You prefer a collaborative approach where your needs, preferences, and lifestyle are deeply understood and incorporated into the design.
- ✓ You aim to improve your living space with layouts that enhance functionality, flow, and overall aesthetic appeal.

YOUR INVESTMENT

Uniquely priced based on your project, with prices starting **from \$10k + GST per room.**

Furniture, Artwork and Styling Curation

WHAT YOU'LL GET:

- ✓ **Enhanced Functionality:** Reimagined layouts that improve flow, maximise space, and enhance your daily living experience.
- ✓ **Design Analysis:** Thorough review of your current design elements, focusing on functionality, form, flow, spaces, light, and orientation.
- ✓ **Floor Plan Options:** Practical furniture floor plan options based on your needs and preferences.
- ✓ **Visual Communication:** A Lookbook to visually convey the design direction and style.
- ✓ **Finish Selections:** Development and refinement of finish selections, including relevant samples.
- ✓ **Furniture Layout:** Fully specified items in a detailed furniture layout.
- ✓ **Design Development:** Showcasing proposed furniture options and refining the design.
- ✓ **Furniture Schedule:** A detailed schedule with final pricing for approval.
- ✓ **Additional Services:** Includes furniture schedule and trade pricing, invoice management, supplier and client coordination, delivery arrangements, and quality assurance.





Design Consultation

The Stepping Stone to Your Dream Space

This personalised review and expert guidance will elevate your project with fresh insights, colour advice, and functional solutions. Our consultation ensures a collaborative journey to transform your space, making your vision a reality.

THIS IS FOR YOU IF:

- ✓ You seek to elevate your living space to new heights of style and functionality.
- ✓ You crave personalised expertise and innovative solutions.
- ✓ You are a homeowner starting your renovation journey or need an expert eye mid-project.
- ✓ You want a blueprint for transforming your space into a true reflection of your unique vision and lifestyle.

YOUR INVESTMENT

\$990 + GST



Design Consultation

WHAT YOU'LL GET:

- ✓ **Project-Specific Research and Design:** Tailored insights and solutions for your space.
- ✓ **2-Hour Consultation:** In-person or online, providing expert advice and guidance.
- ✓ **Comprehensive Summary Document:** A bespoke, detailed summary of the consultation to guide your design journey.

What others have to say:

Bree Carrel

"Sarah's work on our house was nothing short of amazing! She was tasked with transforming a tired and badly designed extension at our house in Shenton Park and **achieved a home that is warm, spacious, and functional.**

She had a great focus on the **finer details** whilst maintaining the **effective and time-critical project management** of the build, and her communication with us made the project run smoothly from start to finish. We absolutely love our new space and found the **whole process of renovating quite seamless** (unheard of!) due to Sarah's wonderful involvement. "

Adriano Truscott

"Thank you Sarah for being ever present, inspiring and helpful."

Holly Simpson-Zucal

"Sarah did an amazing job helping us furnish and style our house following a major renovation. Sarah **quickly understood our style** and was happy to work with the existing items of art and furniture we already had.

She came up with concepts for each of the rooms followed by a range of options for each item across different price points. Sarah **introduced us to some amazing products and designers** and we continue to be **so happy with the look and feel of our house!** "

What others have to say:

Rebecca Murphy

"Within Studio **made our renovation so much easier** by helping narrow the choices and finding beautiful low, med and high price options for our home (fixtures, fittings and furniture). Sarah's **response was always super friendly and quick**. We have recommended Within Studios to many of our friends."

John Josephs

"Sarah, a trained Interior Architect, is a **delight to work with**, consistently **delivering fantastic solutions**. Her designs are **considered, efficient and contextual**. Highly recommended."

Dr. Clara Hurst

Sarah from Within Studio was a **pleasure to work with from start to finish**. She **managed the project with extreme calm and professionalism** and liaised with the builder and trades to meet deadlines.

She went out of her way to resolve any issues. Sarah understood my brief and **sourced the perfect finishes within my budget**. I **couldn't fault her service**. I would recommend Sarah 110% and look forward to working with her again.

As featured in...

archello

 houzz

The West
Australian

SPA+CLINIC

BEAUTICATE.

ligne roset®



Curtin University



TDF



FAQ's

How do you charge for your services?

Our pricing varies based on the scope and complexity of the project. After our an initial consultation we will provide a detailed proposal tailored to your project, outlining all costs before any work begins.

What should I expect during the design process?

The design process starts with an initial consultation to discuss your vision, needs, budget and brief. Our design process is made up of the stages of Concept Design, Design Development and Construction Documentation (Or Procurement if it is a Furniture, Artwork and Styling project). We go into further detail on what is involved in each stage of this in our Project Proposals.

How long does the design process take?

The timeline for a project can vary greatly depending on its size, complexity and our workload. Generally, smaller projects take a few weeks to a couple of months, while larger, more complex projects can take several months to design. We will provide a more accurate timeline after our initial consultation.

FAQ's

Can you work within my budget?

Absolutely! We work with a variety of budgets and will tailor our services to meet your financial requirements. During our initial consultation, we will discuss your budget and find the best way to achieve your design goals without compromising on quality.

Do I need to hire my own contractors, or do you handle that?

We can handle the entire process for you, including hiring and managing contractors. We have a network of trusted professionals that we work with regularly, ensuring that your project is completed to the highest standards. If you prefer to use your own contractors, we are happy to collaborate with them as well.

What is your position on sustainable design?

We are committed to sustainable design and strive to incorporate eco-friendly practices in all our projects. This includes using sustainable materials, promoting energy-efficient solutions, and prioritizing the health and well-being of our clients and the environment. We believe that sustainable design not only benefits the planet but also creates healthier and more enduring living spaces. Whether it's through selecting non-toxic finishes, optimizing natural light or minimizing waste, we work to ensure our designs are both beautiful and environmentally responsible.

Let's book in that call

We can't wait to support you on your unique home design journey.

[SCHEDULE A CALL](#)

[LEARN MORE](#)

Thank you for considering Within Studio for your home design needs. We look forward to offering you a personalised approach to create a space that truly reflects your style and enhances your everyday living.

Sarah Coghlan



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